

STORIES THAT HEAL. ADVOCACY THAT MOVES.

MAXAM

Magazine

FEATURING



Miss & Mrs Celestial Ambassador 2026

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Introducing the first-ever ambassador, a pioneering symbol of purpose and grace who beautifully bridges the journey from Miss to Mrs, embodying empowered womanhood at every stage.

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MISS & MRS CELESTIAL AMBASSADOR 2026

The Woman Who Bridges Two Worlds

Introducing the First-Ever Miss & Mrs. Celestial Universe Ambassador 2026

Every platform has a beginning. Every movement has a woman who sets its tone.

For Miss & Mrs. Celestial Universe, that woman is our first-ever Celestial Ambassador for 2026, a pioneering figure who embodies the rare balance between grace and growth, beauty and purpose, legacy and evolution. She represents more than a title. She represents transition.

Celestial Universe was intentionally designed to merge the Miss and Mrs categories in its inaugural edition, recognizing that womanhood is not defined by marital status, age, or life chapter. It is a continuum. Our Ambassador is the living bridge between these worlds, someone who understands the journey of a Miss and the strength of a Mrs, carrying both experiences with dignity.

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As the inaugural Celestial Ambassador, she will play a meaningful role in welcoming national representatives, inspiring candidates, and upholding the platform's advocacy-centered identity. More than a ceremonial presence, she stands as a symbol of what modern pageantry can become: inclusive, purposeful, and rooted in integrity.

Her presence signals a new era, one where women are celebrated not only for how they appear but for what they build, uplift, and contribute to the world around them.

She is not just the first.

She is the standard.

She is to be revealed in September 2026 due to her current contract commitment.

ADVOCACY IN FOCUS

Education, Mental Health & Community Outreach



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Luxury is relative. For these children, joy came in a red box and a shared moment.

Christmas Joy in Salcedo, Ilocos Sur

On December 25, 2025, MaxaM Foundation was blessed to share a simple yet meaningful meal with children from two different churches in Salcedo, Ilocos Sur. Through our Jollibee giveaway and cash prizes, we served more than 100 children at one church and 50 at another, bringing smiles, laughter, and full hearts on Christmas Day.

For many of these children, a Jollibee meal is not an everyday treat. It is something special. Something rare. Something they associate with celebration and joy. What may seem ordinary to some becomes a luxury for others. And on Christmas, when families hope to give their children even a small taste of abundance, this meal became more than food. It became a moment of dignity, inclusion, and belonging.

Christmas is about love made visible and about making sure no child feels forgotten. That day, as the children held their meals with excitement in their eyes, we were reminded why we do this work. Sometimes impact is not measured in grand programs, but in simple acts that tell a child, "You matter. You are seen. You are worthy of joy."

To everyone who supported this initiative, thank you. Because of you, Christmas Day was not just another day for these children. It was a memory. It was hope. It was a reminder that kindness still moves quietly but powerfully in our communities.

And as we move into a new year, we carry this truth with us. When we share even the simplest meal with love, we are feeding more than hunger. We are feeding hope.

Christmas Thanksgiving in Manila, Philippines

While children in Salcedo celebrated with joyful meals, another quiet wave of generosity was unfolding in Manila.

Through JDM Rice Choice, led by Mrs. Remelee (the foundation's founder's sister) and her family, a heartfelt Christmas Thanksgiving initiative provided nourishment and joy to hundreds in their neighborhood. This was not a one-day gesture, but a continuation of a family tradition that began long before foundations and formal programs.

Two hundred families received 5-kilogram sacks of rice, and food packs containing assorted snack packs, vermicelli noodles, and one loaf of bread were distributed. Surprise gifts were also handed out, and cash prizes were given. After which, plates of home-cooked Filipino food were shared freely with the recipients, filling the space with laughter, gratitude, and warmth.



Legacy is not what we leave behind. It is what we continue to give.

But beyond the numbers, something deeper was taking place.

This initiative was also in honor of their late father, Silvino Gabbaoan, the soul and heart of the foundation. The family continues to give back to the community he loved. He was known not for wealth, but for kindness. Not for grand gestures, but for steady, quiet acts of help. He believed that when you have something to share, you share it.

This Christmas, that belief lived on.

Mrs. Remelee and her family have stood with MaxaM Foundation from the very beginning. Their continued commitment reminds us that charity does not begin in institutions. It begins at home. It begins in families who choose compassion over comfort and generosity over excess.

Our gratitude to our Donors

Health & Safety Solutions - Netherlands
H&MV Engineering - Netherlands
JDM Rice Choice - Manila, Philippines
Hotel Engel - Altenau, Germany
Ms JT Verceles
Mr. & Mrs. Mulder
Ms Rowena Garcia
Mr. & Mrs. Settelaar
Mr. & Mrs. Kok-Folkers
Ms Duma-Weinreich
Ms Galoso Forca
Ms Lipke-Zosa
Ms Hiballes
Ms Anonuevo
Ms Tolentino
Ms Snoep

Christmas Thanksgiving in Manila, Philippines
Location: JDM Bigasan, Metro Manila, Philippines



Christmas Thanksgiving in Manila, Philippines
Location: JDM Rice Choice, Metro Manila, Philippines



SOULFUL PHOENIX

Voices That Rise



The Loneliness Epidemic We Do Not Talk About

Every January, the world resets. Gyms fill up. Planners are purchased. Social media feeds overflow with goals, intentions, and declarations of a “new year, new me.” There is a collective push toward improvement, ambition, and productivity.

And yet, quietly, January is one of the loneliest months of the year.

After the lights come down and the gatherings end, many people return to empty apartments, strained relationships, unresolved grief, and financial stress amplified by holiday spending. The festive noise fades. What remains is silence.

Globally, loneliness has become a public health concern. Governments in several countries have begun acknowledging it as an epidemic. Studies consistently show rising levels of isolation among young adults, the elderly, migrants, remote workers, and even those who appear socially connected online.

But loneliness is not just about being alone. It is about not feeling seen.

It is sitting at a dinner table surrounded by people and still feeling invisible. It is scrolling through photos of celebrations and wondering why your own life feels smaller. It is carrying thoughts you cannot share because you fear being a burden.

For many migrants and expatriates, January can reopen the ache of distance. The holidays highlight what is missing. Parents age back home. Traditions are celebrated through screens. Time zones stretch across emotional gaps that technology cannot fully close.

For others, the start of the year magnifies personal disappointments. Another year without the job. Another year without reconciliation. Another year surviving instead of thriving.

We often talk about resilience. We praise independence. We admire strength. But we rarely pause to ask who is holding the strong ones.

There is something about the beginning of a calendar year that pressures people to perform hope. To be optimistic. To move forward. But healing does not follow a schedule. Grief does not reset on January first. And not everyone feels inspired when fireworks fade.

In the language of trauma psychology, loneliness can activate a survival response. When people feel disconnected, their nervous systems interpret it as danger. Human beings are wired for belonging. When belonging feels uncertain, anxiety rises. Withdrawal deepens. Some people fight by overworking. Some flee into distraction. Some freeze and shut down quietly.

The world encourages connection through speed and visibility. Yet what heals loneliness is slower. It is eye contact. It is someone remembering your story. It is a message that says, "I thought of you today."

In January, perhaps what we need is not a new version of ourselves, but a gentler relationship with who we already are.

Perhaps the bravest resolution is not productivity, but honesty. Admitting that the year ahead feels heavy. Reaching out before isolation hardens into silence. Creating spaces where people can speak without being fixed.

“

As the year unfolds, may we choose connection over comparison. May we check on the friend who seems “fine.” May we remember that belonging is built through small, consistent acts of care.

CELESTIAL UNIVERSE EXCLUSIVE



We would like to officially announce that the 1st International Finals of Miss & Mrs. Celestial Universe have been rescheduled to September 14-20, 2026, and will be held in Amsterdam, The Netherlands.

After thoughtful planning, this adjustment allows ample time for Schengen visa processing for our growing number of international delegates, ensures better venue and production availability, and avoids the peak summer season in Amsterdam. The new schedule also gives participating countries additional time to conduct their national selections with intention and readiness.

Registrations for National Directors and candidates remain open until each country's official representative is confirmed.

We look forward to welcoming the world to a meaningful and well-prepared inaugural edition as we begin a new chapter in advocacy-driven, purpose-centered global pageantry.

Miss & Mrs Celestial Universe 2026
1st International Finals

 Amsterdam, The Netherlands
 September 14-20, 2026

For more information, please visit
www.celestialuniverse.org

Join us and be part of the movement.



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JDM Rice Choice is a trusted neighborhood store located at 388 New Zaniga, Mandaluyong, Metro Manila, providing quality rice for both wholesale and retail customers. Beyond rice, the store also offers essential household products such as dishwashing liquid and laundry detergent, making it a convenient one-stop shop for daily needs. Serving the community with reliability and care, JDM Rice Choice also provides GCash cash-in and cash-out services for added accessibility and convenience.

 388 New Zaniga, Mandaluyong, Metro Manila, Philippines

 +63 968 452 9789

SPECIAL GREETINGS



“

Happy Birthday, Jireh Denise Macayanan

January 06, 2026

To Jireh Denise Macayanan,

Your journey toward becoming a dentist is more than a career path. It is a reflection of your discipline, resilience, and quiet determination. As a hardworking university student, you continue to show that dreams are not achieved overnight but built through long nights of study, steady focus, and unwavering commitment.

May you always remember why you started. The hands that will one day heal smiles are being shaped by every sacrifice you make today. Your perseverance speaks louder than any obstacle, and your future patients will one day benefit from the dedication you are investing now.

Keep going. The world needs skilled professionals, but more importantly, it needs compassionate ones. And you are becoming both.

Your future is bright, and this is only the beginning.

QUOTE OF THE MONTH

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January is not about becoming someone new. It is about gently returning to who you are and choosing to move forward with courage.

January often arrives with pressure to make bold changes, but real growth rarely happens in dramatic leaps. It begins in quiet decisions. It shows up in small habits, honest reflections, and steady effort. This quote reminds us that transformation does not require noise or perfection. It requires courage in everyday life. When we take consistent small steps, even when no one is watching, we slowly build the foundation for a stronger and more grounded year ahead.

THE QUESTIONS WE CARRY SERIES

The Questions We Carry Series

HEY, I GOT A QUESTION!

No. 1

What expectation are you
tired of living up to?



powered by
ASTRAMIA COUNSELLING



Creating change that lasts, from one dream,
one light, and one heart at a time.

Groningen, The Netherlands

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